SEVENTH EDITION

READ, REASON, WRITE

AN ARGUMENT TEXT AND READER



DOROTHY U. SEYLER



AN ARGUMENT TEXT AND READER

SEVENTH EDITION

Dorothy U. Seyler



GIFT OF THE ASIA FOUNDATION NOT FOR RE-SALE

QUÀ TẶNG CỦA QUỲ CHÂU Á KHÔNG ĐƯỢC BÁN LẠI



Boston Burr Ridge, IL Dubuque, IA Madison, WI New York San Francisco St. Louis Bangkok Bogotá Caracas Kuala Lumpur Lisbon London Madrid Mexico City Milan Montreal New Delhi Santiago Seoul Singapore Sydney Taipei Toronto



READ, REASON, WRITE

Published by McGraw-Hill, a business unit of The McGraw-Hill Companies, Inc. 1221 Avenue of the Americas, New York, NY, 10020. Copyright © 2005, 2002, 1999, 1995, 1991, 1987, 1984 by The McGraw-Hill Companies, Inc. All rights reserved. No part of this publication may be reproduced or distributed in any form or by any means, or stored in a database or retrieval system, without the prior written consent of The McGraw-Hill Companies, Inc., including, but not limited to, any network or other electronic storage or transmission, or broadcast for distance learning.

Some ancillaries, including electronic and print components, may not be available to customers outside the United States.

3 4 5 6 7 8 9 0 DOC/DOC 0 9 8 7 6

ISBN-13: 978-0-07-287372-6 ISBN-10: 0-07-287372-8

Editor-in-chief: Emily Barrosse
Publisher and executive editor: Lisa Moore
Developmental editor: Joshua Feldman
Marketing manager: Lori DeShazo
Senior media producer: Todd Vaccaro
Production editor: Leslie LaDow
Production supervisor: Tandra Jorgensen
Cover designer: Cassandra Chu
Interior designer: Maureen McCutcheon
Photo research coordinator: Natalia Peschiera
Art editor: Katherine McNab

Cover image: Mario Carreno, "Geometrico, Azules, Rojos, Negros y Blancos," 1974. Collection of Emilio Ellena/Kactus Foto/Superstock.

This book was set in 10/12 Palatino, PMS Color 307, by Carlisle Communications, Ltd. and printed on acid-free 45# New Era Matte by R.R. Donnelley and Sons, Inc.

Library of Congress Cataloging-in-Publication Data

Seyler, Dorothy U.

Read, reason, write / Dorothy U. Seyler.--7th ed.

p. cm.

Includes bibliographical references and index.

ISBN 0-07-287372-8 (pbk.)

1. English language—Rhetoric. 2. Persuasion (Rhetoric) 3. College readers. 4. Report writing. I. Title.

PE1408.S464 2004

808' .0427-dc22

2004049980

About the Author

DOROTHY U. SEYLER is Professor of English at Northern Virginia Community College. A Phi Beta Kappa graduate of the College of William and Mary, Dr. Seyler holds advanced degrees from Columbia University and the State University of New York at Albany. She taught at Ohio State University, the University of Kentucky, and Nassau Community College before moving with her family to Northern Virginia.

She has coauthored *Introduction to Literature* in its second edition. She is the author of *Understanding Argument*, of *Doing Research* (second edition), of *The Reading Context* and *Steps to College Reading*, both in their third editions, and of *Patterns of Reflection*, now in its fifth edition. In addition, Professor Seyler has published articles in professional journals and popular magazines. She enjoys tennis and golf, traveling, and writing about both sports and travel.

Contents

Preface xvii

SECTION 1	CRITICAL READING AND ANALYSIS 1
Chapter 1	WRITERS AND THEIR SOURCES 2 Writing, Reading, and the Contexts of Argument 2 Responses to Sources 3 Abraham Lincoln, "The Gettysburg Address" 4 The Personal Response 4 The Response to Content 4 The Analytic Response 5 The Judgment or Evaluation Response 6 The Research Response 7 Mark Steinberg, "'Numbed Down' in America" 7 Active Reading: Use Your Mind! 9
	Guidelines for Active Reading 9 Active Reading: Richard Morin, "Political Ads and the Voters They Attract" 10 Understanding Your Sources 12 Writing Summaries 13 Guidelines for Writing Summaries 13 Sample Summary: Aaron Dalton, "The Ties That Unbind" 19
	Writing Paraphrases 16 Sample Paraphrase: from Bertrand Russell's "A Free Man's Worship" 16 Acknowledging Sources Informally 17 Referring to People and Sources 17 William Raspberry, "The Real Pregnancy Problem" 19
	Presenting Direct Quotations: A Guide to Form and Style 21 Reasons for Using Quotation Marks 21 A Brief Guide to Quoting 21 For Debate 25

CONTENTS

Robert J. Samuelson, "Century of Freedom" 25

Joshua Mitchell, "American Foreign Policy and the King
George Syndrome" 28

Suggestions for Discussion and Writing 31

Chapter 2 RESPONDING CRITICALLY TO SOURCES 32

Traits of the Critical Reader/Thinker 32

Examining the Context 33

Who Is the Author? 33

What Kind of Audience Is Addressed? 33

What Is the Author's Purpose in Writing? 34

What Are the Writer's Sources of Information? 34

Understanding Attitude 35

Denotative and Connotative Word Choice 36

Recognizing Tone 38

Analyzing Style 39

Word Choice 39

Sentence Structure 40

Metaphors 41

Organization and Examples 42

Repetition 42

Hyperbole, Understatement, and Irony 43

Quotation Marks, Italics, and Capital Letters 43

Dave Barry, "Remote Control" 44

Writing about Style 46

Purpose 47

Audience 47

Establishing a General Plan 47

Drafting the Style Analysis 48

A Checklist for Revision 48

Ellen Goodman, "Choosing Families" 49

Student Essay: "Goodman's Feast of Style" 51

Combining Summary, Analysis, and Evaluation: Writing the Review 54

Audience 54

Purpose 54

Establishing a General Plan 54

Drafting the Review 55

Annotated Review: Lynda Ransdell on "More Than a Game: One Woman's Fight for Gender Equity in Sport" 55 **SECTION 2**

Chapter 3

	- 1
Student Review: "Winchester's Alchemy: Two Men and a Bo by Ian Habel 56	Ok
Analyzing Two or More Sources 58	
Guidelines for Preparing a Contrast of Sources 59	
Bill Sammon, "Bush Pushes for U.N. in Iraq" 60	
Michael Tackett, "President Sidesteps Exit Strategy	
Issue" 62	
For Analysis 64	
Ellen Goodman, "Fat Environment" 64	
Ronald R. Fraser, "Let the Going Get Tough—We Have Our SUVs" 66	е
Suggestions for Discussion and Writing 69	
THE WORLD OF ARGUMENT 71	
UNDERSTANDING THE BASICS OF ARGUMENT 71	
Characteristics of Argument 72	
Argument Is Conversation with a Goal 72	
Argument Takes a Stand on an Arguable Issue 73	
Argument Uses Reasons and Evidence 73	
Argument Incorporates Values 73	
Argument Recognizes the Topic's Complexity 73	
The Shape of Argument: The Aristotelian Model 74	
The Shape of Argument: The Toulmin Model 75	
The Language of Claims and Support 76	
Facts 77	
Inferences 77	
Judgments 78	
Richard Morin, "Paradise Lost" 79	
More on Toulmin's Analysis of Argument 81	
Claims 82	
Grounds (or Data or Evidence) 83	
Warrants 84	
Backing 84	
Qualifiers 85	
Rebuttals 85	
Using Toulmin's Terms to Analyze Arguments 86	
Steven Rattner, "Inured to Inequality" 86	

Using Toulmin's Terms as a Guide to Structuring Arguments 89

For Debate 90

T. R. Reid, "Let My Teenager Drink" 90

Joseph A. Califano, Jr., "Don't Make Teen Drinking Easier" 92

Suggestions for Discussion and Writing 95

Chapter 4 WRITING EFFECTIVE ARGUMENTS 96

Know Your Audience 96
Who Is My Audience? 97
What Will My Audience Know about My Topic? 97
Where Does My Audience Stand on the Issue? 97
How Should I Speak to My Audience? 98
Irony or Sarcasm? 99

Understand Your Writing Purpose 99 Move from Topic to Claim to Possible Support 100

Selecting a Topic 100
Drafting a Claim 101

Listing Possible Grounds 102

Listing Grounds for the Other Side or Another Perspective 102

Planning Your Approach 103

Draft Your Argument 104

Guidelines for Drafting 105

Revising Your Draft 105

Rewriting 105

Editing 106

A Few Words about Words and Tone 107

Proofreading 108

A Checklist for Revision 108

For Debate and Analysis 109

Sidney Hook, "In Defense of Voluntary Euthanasia" 109

Peter A. Singer and Mark Siegler, "Euthanasia—A Critique" 112

Suggestions for Discussion and Writing 119

Chapter 5 LEARNING MORE ABOUT ARGUMENT: INDUCTION, DEDUCTION, AND LOGICAL FALLACIES 120

Induction 120
David Norman, "Hadrosaur Nests" 122
Deduction 124

Chapter 6

"The Declaration of Independence" 128
Analogy 132
Zbigniew Brzezinski, "War and Football" 134
Arguments That Do Not Work: Logical Fallacies 136
Causes of Illogic 136
Fallacies That Result from Oversimplifying 137
Fallacies That Result from Ignoring the Issue 141
The Refutation Essay: Evaluating the Arguments of
Others 147
Guidelines for Preparing a Refutation Essay 147
David Sadker, "Gender Games" 148
Robert H. Bork, "Addicted to Health" 150
For Reading and Analysis 154
Michael Grebb, "Feds vs. First Amendment" 154
Gregory Rodriguez, "Mongrel America" 156
Suggestions for Discussion and Writing 161
READING, EVALUATING, AND WRITING
DEFINITION ARGUMENTS AND POSITION PAPERS 162
The Definition Argument: Debating the Meaning of
Words 163
When to Define 163
Guidelines for Evaluating Definition Arguments 164
Preparing a Definition Argument 164
A Checklist for Revision 166
Annotated Student Essay: Laura Mullins,
"Paragon or Parasite?" 166
The Position Paper: Examining Claims of Values 169
Characteristics of the Position Paper 169
Guidelines for Evaluating a Claim of Value 169
Supporting a Claim of Value 170
A Checklist for Revision 171
Annotated Student Essay: Chris Brown, "Examining the Issue of Gun Control" 172
For Debate 175
Richard A. Epstein, "The Next Rights Revolution?" 175
Joseph Bernstein, "Animal Rights v. Animal Research: A Modest Proposal" 179
Timothy Sprigge, "A Reply to Joseph Bernstein" 181
Suggestions for Discussion and Writing 185

Chapter 7 READING, EVALUATING, AND USING VISUALS AND STATISTICS IN ARGUMENT 186

Reading Graphics 187

Guidelines for Reading Graphics 187

The Uses of Authority and Statistics 191

Judging Authorities 191

Understanding and Analyzing Statistics 193

Guidelines for Evaluating Statistics 193

Responding to Visual Arguments 194

Guidelines for Reading Political Cartoons 197

Guidelines for Reading Advertisements 197

Herblock, "Keep an Eye on the Families and Schools and Movies" (cartoon) 198

Dana Summers, "That's It Then, the Bill of Rights is Finished" (cartoon) 199

Writing the Investigative Paper 199

Gathering and Analyzing Evidence 199

"They'd Rather Be in Colorado" (advertisement) 200

"Visionary" (advertisement) 201

Planning and Drafting the Essay 202

Guidelines for Writing an Investigative Argument 202

Analyzing Evidence: The Key to an Effective Argument 202

Preparing Graphics 203

A Checklist for Revision 204

Student Essay: Monica Becker, "Magazine Advertising for Computer Products" 204

For Reading and Analysis 211

Charles Krauthammer, "The Greatness Gap" 211

Annette Fuentes, "Won't You Be My Neighbor?" 213

Suggestions for Discussion and Writing 218

Chapter 8 READING, EVALUATING, AND WRITING CAUSAL AND PROBLEM/SOLUTION ARGUMENTS 219

Arguments about Cause 220

Characteristics of Causal Arguments 220

Mill's Methods for Investigating Causes 221

Guidelines for Evaluating Causal Arguments 223

Preparing a Causal Argument 224

A Checklist for Revision 225

Annotated Causal Argument: Pietro Nivola, "Pumps and Pocketbooks" 226

The Problem/Solution Argument: Exploring Public-Policy Issues 228

Characteristics of Problem/Solution Arguments 228

Guidelines for Evaluating Problem/Solution Arguments 229

Preparing a Problem/Solution Argument 230

A Checklist for Revision 231

Annotated Problem/Solution Essay: James Q. Wilson, "A New Strategy for the War on Drugs" 232

For Analysis and Debate 235

Lester C. Thurow, "Why Women Are Paid Less Than Men" 235

Beth Shulman, "Four Myths, 30 Million Potential Votes" 238

Suggestions for Discussion and Writing 243

SECTION 3 THE RESEARCHED AND FORMALLY DOCUMENTED ARGUMENT 245

Chapter 9 GETTING STARTED AND LOCATING SOURCES (IN THE LIBRARY, ONLINE, IN THE FIELD) 246

Types of Research Projects 247

Expository 247

Analytic 247

Argumentative/Persuasive 247

Stages in the Research Process 248

Finding a Workable Topic 248

What Type of Paper Am I Preparing? 249

Who Is My Audience? 249

What Are the Assignment's Time and Length Constraints? 249

What Kinds of Topics Should I Avoid? 250

How Can I Select a Good Topic? 250

What Is the "Right" Size for a Topic? 251

Writing a Tentative Claim or Research Proposal 252

Preparing a Working Bibliography 254

Basic Form for Books 255

Basic Form for Articles 255

Knowing Your Library 257

Locating Books 257

Classification of Books 259

Using the Reference Collection 259

Basic Reference Tools 260

Using Indexes to Periodicals: In Print and Online 261

The Reader's Guide to Periodical Literature 262

The New York Times Index 262

Online Databases 263

Guidelines for Using Online Databases 265

Indexes to Academic Journals: In Print and Online 265

Searching the Internet 266

Basic Services and Functions of the Internet 267

Guidelines for Searching the Web 268

Doing Field Research 268

Federal, State, and Local Government Documents 269

Correspondence 269

Interviews 270

Lectures 270

Surveys, Questionnaires, and Original Research 271

Chapter 10 EXPLORING SOURCES, SELECTING SUPPORT, AND DOCUMENTING (USING MLA) 272

Films, Tapes, Television 270

Using Sources Effectively 272
Evaluating Sources, Maintaining Credibility 273
Guidelines for Evaluating Sources 274
Documenting Sources to Avoid Plagiarism 275
What Is Common Knowledge? 277
Taking Notes on Sources 277
Guidelines for Effective Note Taking 277
Should I Quote or Paraphrase Notes or Use Photocopies of Sources? 279
Using "Tags" to Avoid Misleading Documentation 280
Guidelines for Appropriately Using Borrowed Material 280
MLA In-Text (Parenthetical) Citations 282

Guidelines for Using Parenthetical Documentation 282
The Simplest Patterns of Parenthetical Documentation 283
Placement of Parenthetical Documentation 284
Parenthetical Citations for Complex Sources 284
Additional-Information Footnotes or Endnotes 287
"See Also" Footnotes or Endnotes 287
eparing MLA Citations for a "Works Cited" Page 287

Preparing MLA Citations for a "Works Cited" Page 287
Forms for Books: Citing the Complete Book 287

Forms for Books: Citing Part of a Book 291
Forms for Periodicals: Articles in Journals 293
Forms for Periodicals: Articles in Magazines 294
Forms for Periodicals: Newspapers 295
Citing Other Print and Nonprint Sources 296
Citing Electronic Sources 299

Chapter 11 WRITING THE RESEARCHED ESSAY 306

Organizing the Paper 306
The Formal Outline 308
Drafting the Paper 308
Plan Your Time 308
Handle Documentation As You Draft 308
Choose an Appropriate Writing Style 309
Write Effective Beginnings 310
Avoid Ineffective Openings 312

Compose Solid, Unified Paragraphs 312

Write Effective Conclusions 317
Avoid Ineffective Conclusions 318
Choose an Effective Title 318

Revising the Paper: A Guide 319

Rewriting 319 Editing 320 Proofreading 321

The Completed Paper 321

Sample Research Essay 1: A Documented

Argument 321

Sample Research Essay 2: A Literary Research Essay 330

Chapter 12 OTHER STYLES OF DOCUMENTATION (APA AND MORE) 336

Author/Year or APA Style 337 APA Style: In-Text Citations 337

APA Style: Preparing a List of References 339

Form for Books 340
Form for Articles 341
Electronic Sources 342

Sample Paper in APA Style 344 Footnote or Endnote Style 353 In-Text Citations 353

Footnote/Endnote Form: First (Primary) Reference 354

Sample Footnotes/Endnotes 355

Footnote/Endnote Form: Short Forms 358

SECTION 4 A COLLECTION OF READINGS 361

Chapter 13 THE MEDIA: IMAGE AND REALITY 364

Thomas Boswell, "Very Familiar, Largely Unknown" 365
Anne Applebaum, "Parallel Universes" 368
Katha Ballist "White Line" 374

Katha Pollitt, "White Lies" 371

Roger Rosenblatt, "Journalism and the Larger Truth" 374

Jean Kilbourne, "In Your Face . . .

All Over the Place!" 377

Leigh Montville, "Made in Heaven" 386

Chapter 14 VIOLENCE AND AMERICAN SOCIETY 389

Brandon S. Centerwall, "Television and Violent Crime" 390

Karen Wright, "Guns, Lies, and Video" 401

Richard Rhodes, "Hollow Claims About Fantasy

Violence" 405

Suzanne Fields, "Bad Raps: Music Rebels Revel in Their

Thug Life" 408

Gloria Steinem, "Supremacy Crimes" 410

Sarah Brady, "Gun Registration: It's Common Sense" 415

Jonathan Cowan, "False Choices on Gun Safety" 417

Chapter 15 SPORTS TALK—SPORTS BATTLES 420

Pat Oliphant, "Hell! I Didn't Even Know They Played Golf, Did You, Hootie?" (cartoon) 422

Rick Reilly, "Disadvantage, Women" 423

Jessica Gavora, "Title IX Quota Creep" 425

Photo, U.S. Women's Winning Relay Team 428

Frank Deford, "Solving the Title IX Problem" 429

Gordon Gee, "My Plan to Put the College Back in College Sports" 431

Sally Jenkins, "Education, Athletics:

The Odd Couple" 433

Chapter 16 OPEN SOCIETY VS. HOMELAND SECURITY: THE AMERICAN BALANCING ACT 437

Leslie Marmon Silko, "The Border Patrol State" 438
Ben Wattenberg, "Don't Wobble on Immigration" 444
Daniel T. Griswold, "Confronting the Problem of Illegal
Mexican Migration to the U.S." 446
Marcela Sanchez, "When Immigration Reform Helps
Homeland Security" 455
Michael Isikoff, "Show Me the Money: Patriot Act Helps
the Feds in Cases with No Tie to Terror" 457
Jungwon Kim, "The New Campus Raids" 459
Karina Rollins, "No Compromises: Why We're Going to
Lose the War on Terror—And How We Could Win" 462

Chapter 17 CRIMINAL JUSTICE ISSUES 468

Linda J. Collier, "Adult Crime, Adult Time" 469
Richard Cohen, "Kids Who Kill Are Still Kids" 473
Martin Kimel, "Justice Filmed Is Justice Distorted" 475
Teresa Wyszomierski, "The Case for Letting Cameras into the Sacred Jury Room" 478
Ernest van den Haag, "The Ultimate Punishment: A Defense" 480
Hugo Adam Bedau, "Death Is Different" 487

Chapter 18 AFFIRMATIVE ACTION FOR COLLEGES? IMPROVING PUBLIC SCHOOLS? DEBATES OVER FAIRNESS IN EDUCATION 499

Shelby Steele, "A Victory for White Guilt" 501
Ruben Navarrette, Jr., "Affirming Exploitation" 505
Richard D. Kahlenberg, "Affirmative Action: There's a
Third Way" 507
Daniel Henninger, "Doing the Numbers on Public Schools
Adds Up to Zero" 510
Diane Ravitch, "Put Teachers to the Test" 513
James P. Pinkerton, "A Grand Compromise" 515

Chapter 19 CENSORSHIP AND FREE SPEECH 520

Nat Hentoff, "Expelling Huck Finn" 521

Mark Mathabane, "If You Assign My Book,
Don't Censor It" 523

Michelle Malkin, "Parental Neglect Leads Teenagers to
Be Seduced on the Internet" 527

Julia Wilkins, "Protecting Our Children from Internet Smut: Moral Duty or Moral Panic?" 530 Robert O'Neil, "What Limits Should Campus Networks Place on Pornography" 537 Mark Davis, "A Little Civility, Please" 541

Chapter 20 ACCESS AND PRIVACY IN A TECHNOLOGICAL AGE 544

Lorraine Woellert, "National IDs Won't Work" 546
Margaret Carlson, "A Case for a National ID Card" 548
Simson Garfinkel, "Privacy Under Attack" 550
Cary Sherman, "The Issue Is Piracy, Not Privacy" 560
Lauren Weinstein, "Tiny Cell Phone or Big Brother?" 561

Chapter 21 MARRIAGE AND FAMILY IN THE NEW CENTURY 564

Stephanie Coontz, "Not Much Sense in Those Census Stories" 565

Linda J. Waite, "Social Science Finds: 'Marriage Matters' " 569

Andrew Sullivan, "The Conservative Case for Gay Marriage" 577

Lisa Schiffren, "Gay Marriage, an Oxymoron" 579
Barbara Ehrenreich, "Will Women Still Need Men?" 582
Michael Kinsley, "Abolish Marriage" 586

Chapter 22 BIOETHICS: A BRAVE NEW WORLD? 590

President's Council on Bioethics, "Human Cloning and Human Dignity: An Ethical Inquiry" 591

Joseph Bottum, "The Horror" 603

Lee M. Silver, "The Virtual Child" 606

Charles Krauthammer, "Of Headless Mice . . . and Men" 615

Anna Quindlen, "A New Look, An Old Battle: Stem-cell Research May Cure Diabetes. It May Teach Us How to Think about Abortion, Too." 617 Robin Marantz Henig, "Think Baby Louise, and Don't Be Afraid" 620

Chapter 23 SOME CLASSIC ARGUMENTS 625

Jonathan Swift, "A Modest Proposal" 626 Henry David Thoreau, "Civil Disobedience" 633 Elizabeth Cady Stanton, "Declaration of Sentiments" 649
John Stuart Mill, "On Liberty" 651
George Orwell, "A Hanging" 659
Barbara W. Tuchman, "An Inquiry into the Persistence of Unwisdom in Government" 663
Martin Luther King, Jr., "I Have a Dream" 674

APPENDIX

UNDERSTANDING LITERATURE 679

Getting the Facts: Active Reading, Summary, and Paraphrase 680

Paul Lawrence Dunbar, "Promise" 680

Langston Hughes, "Early Autumn" 681

Summary of "Early Autumn" 683

William Shakespeare, "Sonnet 116" 683

Paraphrase of "Sonnet 116" 684

Seeing Connections: Analysis 685

Analysis of Narrative Structure 686

Analysis of Character 687

Analysis of Elements of Style and Tone 687

Drawing Conclusions: Interpretation 688

Writing about Literature 688

William Shakespeare, "Sonnet 73" 689

Andrew Marvell, "To His Coy Mistress" 690

Christopher Marlowe, "The Passionate Shepherd to His Love" 691

Sir Walter Raleigh, "The Nymph's Reply to the Shepherd" 692

Amy Lowell, "Taxi" 693

Kate Chopin, "The Story of an Hour" 694

Ursula K. LeGuin, "The Ones Who Walk Away from Omelas" 696

Susan Glaspell, "Trifles" 701

Suggestions for Discussion and Writing 719

Credits C-1

Index I-1