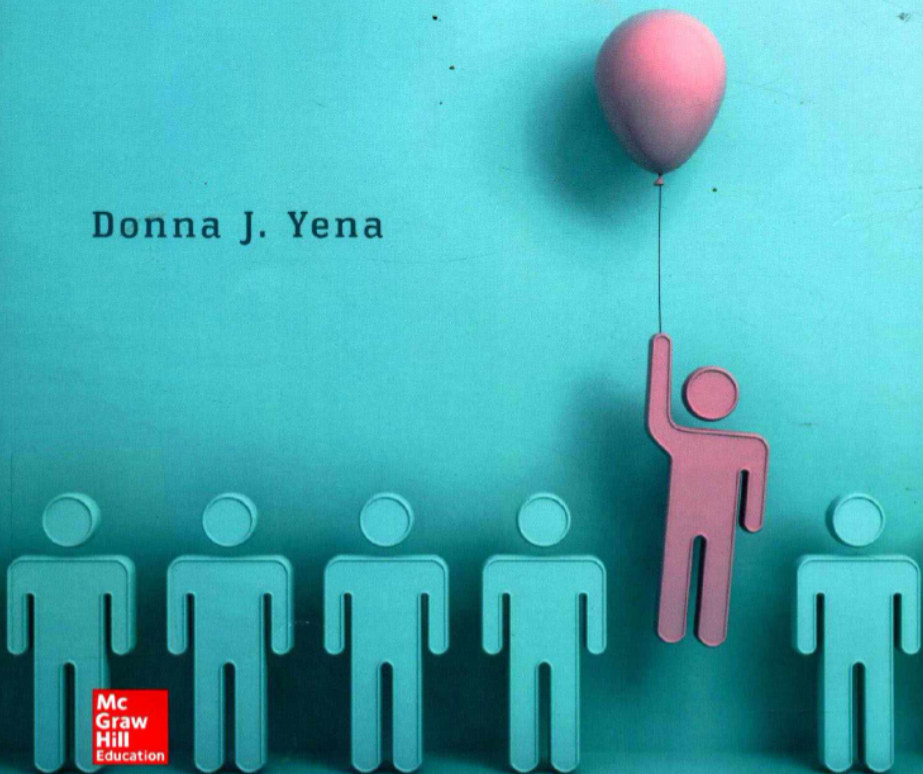


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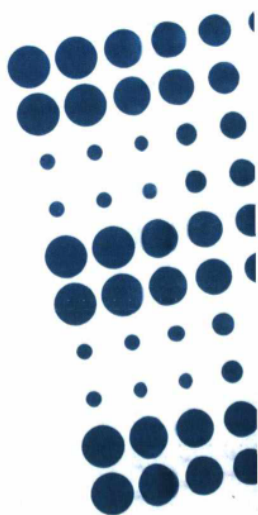
Career Directions

New Paths to Your Ideal Career

Donna J. Yena



CAREER DIRECTIONS



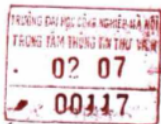
CAREER DIRECTIONS

New Paths to Your Ideal Career

Seventh Edition

Donna J. Yena

Johnson & Wales University





CAREER DIRECTIONS: NEW PATHS TO YOUR IDEAL CAREER, SEVENTH EDITION

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Dedication

This book is dedicated to the thousands of students and teachers who have applied the techniques in this book as a tool for planning and launching successful careers for the past 34 years. Along with employers, they have provided me valuable guidance, support, and inspiration to ensure this text continues to benefit the career success of the students it serves. Thank you!

About the Author



Courtesy of Donna Yena

With over 30 years of experience in career services and human resources, Donna Yena brings a practitioner's perspective to this book. Her experience as Vice President of Career Services at Johnson and Wales University, along with her background as manager, instructor, and curriculum designer, contributes to the advice and techniques found in *Career Directions: New Paths to Your Ideal Career* and the *Career Directions Handbook*.

Yena developed and implemented a series of career management education courses for students at Johnson and Wales University, while responsible for experiential education programs for more than 4,000 students at four campuses. For 30 consecutive years, 98 percent of Johnson and Wales graduates were employed within 60 days of graduation. As a certified DACUM (Developing a Curriculum) facilitator, Yena worked with employers and faculty to formalize employer input into the university curriculum and, with select employers, coordinated the DACUM process as input into corporate training and development programs and as a tool to refine screening and interviewing processes.

At Johnson and Wales University, Yena also served as a classroom teacher of career management and student success courses, director of university planning, coordinator of employee development programs, and Director of Career Development before assuming the roles of Vice President of Career Services and Alumni Relations and Vice President of Employer Relations. In her various roles, Yena traveled to Thailand, Israel, Hungary, Turkey, Austria, Germany, Switzerland, France, South America, and the Caribbean to facilitate relationships with university alumni and employers.

She currently serves as a member of the Johnson and Wales University Corporation and has previously served as a member of the Board of Governors for the World Association of Cooperative Education and a member of the Society of Human Resource Management, the Women's Foodservice Forum, and the National Association of Colleges and Employers (NACE).

Yena is a nationally recognized speaker on career services, graduate employment, student success, and employer relations. She has led workshops for school professionals and their students and has been a speaker at numerous state and national association meetings across the country.

More than 100,000 students have used this textbook in its previous editions to help launch and propel their careers. Yena continues to receive feedback from students and alumni regarding its utility throughout their careers.

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