



Leslie Davis Burns  
Kathy K. Mullet  
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# THE BUSINESS OF FASHION

DESIGNING, MANUFACTURING  
& MARKETING

*5<sup>th</sup> edition*



FAIRCHILD BOOKS

# THE BUSINESS OF FASHION

Designing, Manufacturing,  
and Marketing

FIFTH EDITION

Leslie Davis Burns, Kathy K. Mullet,  
and Nancy O. Bryant

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